

An order reception system configured to accept an order for a content, which is requested from a client via a network is disclosed. The system includes a plurality of content servers each of which stores the same content, and a reception server having a first device configured to select one of the content servers based on load conditions thereof, a second device configured to receive a first access request relating to the order from the client, and a third device configured to issue a permission ticket, wherein the permission ticket locates the selected one of content servers on the network.